

Jazz Bounce Brunch

Your complete experience guide

Date: April 26th

Time: 12pm-4pm

Location: Headquarters NOLA

JAZZ
BOUNCE
BRUNCH

Presented by
Crown Royal

April 26th

Mikecol Live

LOCATION SNAPSHOT



Presented by
CrownRoyal

About

A two-floor Jazz Bounce experience that runs as one synced event — downstairs brunch energy meets upstairs showroom heat.

Downstairs

Brunch room with early-vibe programming — seated, intimate, and full of flavor.

Upstairs

Main showroom and lounge energy — stand, flow, and feel the room come alive.

Doors Open

12 PM — Guests arrive and settle in

Show Energy

2 PM — Official show begins

Host & Performers



Mikecol
Headline



Mecca Notes
Singer & Pianist



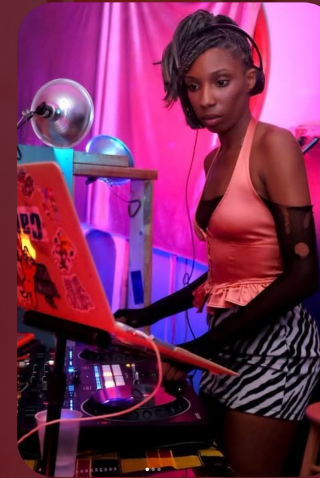
Winsley Melan
Host



Nakia Peck
Trumpet



BJ So Cole
Bounce Artist



DJ Rakimbeau
Opening DJ



Jr. Wilson
Saxophone

Main show will happen upstairs in the Red Light District with music being fed downstairs during brunch.

Outfit Themes

Stylish, put-together, and comfortable enough to move between floors.



Ticket Lanes

Three clear access tiers — built to serve every type of guest while keeping the experience premium across the board.

1

GA / Lounge Access

Upstairs-only entry. Standing room with minimal seating, and feel the energy of the main showroom floor.

2

Brunch Packages

Table seating plus food included. Built to forecast meals and guarantee your seat — no scrambling, just vibes.

3

VIP

Premium placement upstairs with the show. The closest you can get to the main event energy.



The Flow — How Guests Move

Guests arrive and choose their lane — but the design goal is seamless movement between floors without ever losing the vibe.



Arrive

Guests enter and choose their experience lane



Brunch Lane

Seated experience downstairs, with VIP dining upstairs



Lounge Lane

Upstairs access — stand and flow freely



Move Freely

Easy floor transitions — the vibe travels with you

Design goal: make it easy for guests to move between floors

Menu

Food and drink menu for the event

MENU SELECTIONS



1. Chicken & Waffles
 2. Catfish & Grits
 3. HQ Breakfast
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Food, Drinks & Crown Moments

Food

Included with all brunch packages. GA guests will be able to order on site if they choose.

Drinks

Select Crown Royal specialties as well as cash bar.

Crown Royal Moments

Experience-forward activations woven into the event:

3 specialty cocktails paired to the brunch options

VIP tasting moment — exclusive to premium guests

Light on-site presence — menus, signage, and a photo moment if placed cleanly

Giveaway Tickets

How the giveaway works

1

Buy merch, get a raffle ticket
Select passes come with free giveaway raffle tickets.

2

Giveaway Announced at end of show
Our host will announce the winners of the giveaway after the show

3

What's up for grabs?
We have a few surprises that you'll see once you get to the event.

Run of Show

Three hours of carefully curated energy — each hour building on the last, from welcome warmth to full showroom heat.

